

Miss Kentucky

MKO LOCAL LICENSE AGREEMENT

Email to brian@misskentucky.org and kelly@misskentucky.org

Local Organization _____
(hereinafter referred to as Licensee)

Pursuant to terms of this License Agreement with the Miss Kentucky Scholarship Organization (MKO), the Local Organization, hereinafter known as Licensee, has the right to conduct a Competition/Pageant, as permitted by the MKO and the Miss America Opportunity (MAO).

If the terms herein are contradictory with those of the MAO Local License Agreement, terms of the MAO Local License Agreement will govern.

1. LICENSE FEES:

- A. Licensee shall pay a license fee to the MAO in the amount of \$100 for the first Miss title and \$100 for the first Teen title. Each title awarded thereafter is \$50.
- B. Licensee shall pay a license fee to the MKO in the amount of \$50.

2. SCHOLARSHIPS: Each Licensee must award a minimum of \$500 in total scholarships to the scholarship winners of the Local Pageant and ensure scholarship payments are made and made in accordance with the MKO Scholarship Rules and Regulations (Exhibit A).

3. PHASES OF COMPETITION: All contestants (Miss and Teen) will compete in Private Interview (30%), Fitness in Rebel Athletic wear (20%), Talent/HERStory (20%), and Evening Gown (20%), and Onstage Conversation (10%). The Final Ballot will not be used at MKO preliminary competitions unless approved by the MKO State Executive Director and the State Field Director. MKO reserves the right to change competition requirements and scoring values as mandated by the MAO.

4. AWARDING OF TITLES: Licensee must have a minimum of three (3) eligible Contestants to award one (1) crown.

- A. In order to award more than one (1) crown/title, a Licensee must have:
 - a minimum of five (5) eligible contestants to award two (2) crowns/titles
 - a minimum of seven (7) eligible contestants to award three (3) crowns/titles
 - a minimum of nine (9) eligible contestants to award four (4) crowns/titles
- B. If awarding more than four (4) crowns/titles, please notify the MKO State Office.

5. ENTRY FEES: Licensee may, at its discretion, charge an entry fee to contestants who participate in the Local Pageant.

- A. MAO Annual Membership Fee: Licensee will ensure each contestant has registered with MAO and paid the one-time MAO Annual Membership Fee.

6. CONTESTANT ELIGIBILITY: In accordance with MAO eligibility criteria, Licensee shall ensure the eligibility of each local contestant.

- 7. USE OF MARKS:** Licensee acknowledges that all titles, marks, copyrights, symbols, crowns, sashes, social media accounts are the property of the MAO. Furthermore, Licensee agrees to proper use of MAO intellectual property and marks otherwise known as the “brand.” In ALL photos, videos, or other types of images, if the titleholder is wearing a crown and/or sash, it must be the official local crown and/or sash of the MAO program.

 - A. The official MAO local crown must be awarded to each titleholder.
 - B. The official MAO sash must be awarded to each titleholder.

- 8. RELEVANT RULES AND DIRECTIVES:** Licensee shall follow all rules and directives relevant to the conduct of a Local Pageant that may be established, revised and/or amended from time to time by the MKO and/or the MAO, including, but not limited to, those relating to Scholarships (Exhibit A) and Judging (Exhibit B).

- 9. CODE OF ETHICS**

 - A. As a Licensee of the MKO and MAO:
 - i. I pledge to treat other members of the MKO and all young ladies (and their family members) participating in the MKO Program with professional courtesy, respect and dignity. Furthermore, I pledge to discourage disrespectful treatment, by members and contestants, of others in any form. This includes acting and speaking through any medium, including social media sites and other web-based forums.
 - ii. I pledge to support and promote all MKO local competitions. I pledge to encourage young ladies to participate in and take advantage of any and all opportunities offered by said local competitions.
 - iii. I pledge to always pursue the objectives and goals of promoting the MAO and the MKO.
 - iv. I pledge to understand and discharge my responsibility to uphold all rules and regulations established by MKO and MAO and to adhere to those rules.
 - v. I pledge to maintain the confidentiality of privileged information entrusted or known to me by virtue of my position.
 - vi. I pledge to create and maintain an environment at all levels of the MKO program so that each and every contestant in the MKO system is guaranteed a fair, objective and unbiased opportunity to compete for scholarships and opportunities.
 - vii. I pledge to always be conscientious of and avoid circumstances which could give cause for the public to question the integrity of the MKO and/or MAO.
 - B. These Ethics Standards have been adopted to promote and maintain the highest standard of service and personal conduct among members of the MKO. Adherence to these standards is required and serves to assure public confidence in the integrity of the MKO and MAO.

- 10. PAGEANT INFORMATION:** Local Organization shall complete Local Pageant Information form (Exhibit C). Said form will be submitted to be used to promote your pageant on all MKO social media.

 - A. Local Organization shall complete and submit a Winners Report within 72 hours of your local competition.
 - B. Local Organization shall complete and submit an Annual Operating Report by the due date established by the MKO.

11. PRODUCING THE COMPETITION:

- A. Licensee shall produce the local competition in accordance with guidelines set forth herein and in the MAO Local License Agreement.
- B. Licensee shall conduct the local competition only on the date approved by MKO.

12. DIRECTORS' MEETINGS: Licensee shall attend or send a representative to all Local Directors' Meeting, unless absence is excused by the MKO State Director or the State Field Director.

All individuals named as a Director, of said Licensee, must sign this License Agreement.

Printed Name of Local Executive Director

Date

Signature

Cell Number

Printed Name of Local Executive Director

Date

Signature

Cell Number

Printed Name of Local Executive Director

Date

Signature

Cell Number

EXHIBIT A

SCHOLARSHIP RULES and REGULATIONS

As outlined in the below directives, the Miss Kentucky Scholarship Foundation, Inc (MKSF) will administer all scholarships awarded at the annual Miss Kentucky/Miss Kentucky's Teen State Competition.

NOTE: Scholarship payment will only be considered if request is for payment of future post-secondary tuition.

As a reminder, regardless of whether a Form 1099 has been issued by the MKSF, each scholarship recipient is responsible for determining whether her scholarship funds, in whole or in part, are a part of her gross taxable income. Scholarship recipients are encouraged to consult a tax advisor regarding the taxability of her scholarship awards.

1) ELIGIBILITY

Miss: Full-time student must be enrolled in, at least, twelve (12) credit hours; Part-time student must be enrolled in, at least, nine (9) credit hours; Graduate student must be enrolled in, at least, nine (9) credit hours or meet the criteria as defined by the accredited university/college

Teen: Scholarship recipients must have graduated from high school or completed a high school equivalent (GED certificate)

2) REQUESTING USAGE OF FUNDS

Scholarship recipients must exhaust all scholarships awarded at the local level before requesting funds from the MKSF. As noted in step 2 of the following paragraph, documentation must be submitted verifying that all local awards have been used.

Scholarship requests should be submitted online at www.misskentucky.org. Requests will only be considered upon receipt of all required documentation. 1) a letter from the scholarship recipient requesting payment and noting the amount being requested, 2) a letter from the scholarship recipient's local director attesting that all her local scholarships have been requested and paid, 3) a current invoice (within 45 days of submittal) reflecting a balance due of tuition expenses only, and 4) a copy of the recipient's course schedule noting the number of credit hours.

It is recommended that you make a proper and complete request submittal no later than 30 days before the tuition due date to ensure a timely payment can be made.

3) PAYOUT OF SCHOLARSHIPS

Payment of all approved requests will be made directly to the college, university, or other accredited tertiary institution as recognized by the US Department of Education.

Request for payment to any non-domestic institution, will only be considered if the institution has a US Federal Tax Identification number.

4) AWARD PERIOD AND FORFEITURES

“Award Period” is the period of time a scholarship recipient is allowed to request and/or use her scholarship earnings.

“Award Date” is the date the scholarship was initially awarded (the date of “The Finals” of the Miss Kentucky/Miss Kentucky Teen’s State Competition).

“Graduation Date” is May 31 of the year a TEEN recipient graduates from high school.

- Miss Kentucky has an Award Period of two (2) years from the date she crowns her successor.
 - Upon crowning her successor, the recipient must request use of funds or submit an exception request within six (6) months from that date.
 - If use of the funds does not begin or an exception request is not submitted within the six (6) month period, the scholarship funds will be forfeited.
 - Any balance remaining in the recipient’s account two (2) years from the date she crowns her successor will be forfeited.
- All other MISS state scholarship recipients have an Award Period of two (2) years from the Award Date, but MUST begin use of funds or submit an exception request, within one (1) year of the Award Date.
 - If use of funds does not begin or an exception letter is not submitted within one year of the Award Date, the scholarship funds will be forfeited.
 - A recipient who begins use of her funds, within the Award Period, must show continuous activity, up to a maximum of two (2) years following the Award Date.
 - If there occurs an uninterrupted one (1) year period of no activity, then the balance of the funds will be forfeited.
 - Any balance remaining in the recipient’s account two (2) years following the Award Date will be forfeited.

- Miss Kentucky's Teen and all other TEEN state scholarship recipients have an Award Period of two (2) years from Graduation Date.
 - If use of funds does not begin or an exception letter is not submitted within six (6) months of Graduation Date, the scholarship funds will be forfeited.
 - A recipient who begins use of her funds, within the Award Period, must show continuous activity, up to a maximum of two (2) years following the Graduation Date.
 - If there occurs an uninterrupted one (1) year period of no activity, then the balance of the funds will be forfeited.
 - Any balance remaining in the recipient's account two (2) years following the Graduation Date will be forfeited.

All forfeited funds will remain in the MKSF Scholarship Account.

EXHIBIT B

GUIDELINES FOR SELECTING JUDGES

1. The Official Panel of Judges must be comprised of a minimum of five (5) and a maximum of seven (7) individuals who represent a wide range of backgrounds, abilities and experiences.
2. Extreme discretion must be utilized when selecting members of the Official Panel of Judges and special consideration should be taken as to the real, **as well as the perceived**, conflict(s) of interest.
3. Individuals must be at least 21 years of age to serve on a Judges Panel.
4. To serve on a Judges Panel, young women must not be eligible to compete in the Miss Kentucky program.
5. There must be at least one novice on the Panel of Judges. A novice is someone who has not previously judged a Local or State MAO Pageant.
6. To avoid conflicts of interest or the appearance of a conflict of interest, MKO will provide rules with respect to individuals who may be asked to judge.
 - A. An individual may not serve as a Judge of a Local Pageant if:
 - i. Such person or such person's spouse, domestic partner, cohabitant or business provides, has provided, or intends to provide, for profit or otherwise, any product or service directly or indirectly to or for any Contestant.
 - ii. Such person serves in any capacity for the State Organization in such state where such Local or State competition takes place including, but not limited to board member, officer, staff member or volunteer.
 - iii. Such person is or was a State Contestant, State Titleholder, Miss America or an immediate family member of a State Contestant, State Titleholder, Miss America, AND it has not been at least one year since the later of: (1) such Contestant's last competition or (2) conclusion of her Tenure as a Representative; provided she is no longer eligible to compete in the Miss America program.
 - iv. Such person is or was a State Contestant, State Representative, Miss America and a contestant in local pageant is someone with whom they or an immediate family member has competed, are friends or has had any personal relationship that the public could perceive as a conflict of interest.
 - v. Such person is a family member of a volunteer or employee of the State Organization or Local Organization.
 - B. An individual may judge no more than two local pageants in a "pageant cycle."
 - C. An individual may not judge the same local competition two consecutive years.
 - D. A MKO Local Director may not judge another MKO local competition.

EXHIBIT C

LOCAL PAGEANT INFORMATION

The below information is what will be stated on the MKO website and is what will be shared via social media platforms to promote your competition.

Email to brian@misskentucky.org and katie@misskentucky.org

Name of your Organization: _____

Date of Competition: _____

Location of Competition (Name and Address of Venue): _____

Will your Miss Pageant be: _____ **Open** _____ **Closed**

If closed, list the geographic area or demographic group: _____

Will your competition include a Teen Pageant? _____ **Yes** _____ **No**

Will your Teen Pageant be: _____ **Open** _____ **Closed**

If closed, list the geographic area or demographic group: _____

Local Director: _____

Telephone Number: _____

Email Address: _____

Website: _____

Comments: